

Bettina Gonsalves

Digital Marketer

7306040715
Spring Field
Near City Police station
Kannur, Kerala
@bettina.in

About Me

I'm a digital marketer with skills in WordPress. I create marketing strategies, manage websites, and design engaging visuals to help brands grow and connect with their audience online.

Education

(2006 - 2016)

ST. TERESA'S A.H.S.S
Kannur

(2017 - 2019)

ST. JOSEPHS H.S.S
Thalassery

(2020 - 2023)

**IIFA LANCASTER DEGREE
COLLEGE (BSC INTERIOR
DESIGNING)
BANGALORE UNIVERSITY**
Bangalore

(2024 - 2025)

**G-TEC EDUCATION
GRAPHIC DESIGNING
DIGITAL MARKETING
WORDPRESS**
Kannur

Skills

- Social Media Marketing (Instagram, Whatsapp Facebook)
- Content Creation & Copywriting
- Google Ads (basic knowledge)
- Analytics (basic Google Analytics knowledge)
- Basic SEO (keywords, on-page SEO)
- Canva / Adobe Photoshop (if applicable)

Soft Skills

- Designing
- Web Development
- Creativity
- Digital Marketing
- Presentation
- Communication
- Time Management
- Data Analysis
- Willingness to learn

Tools

- Canva
- Adobe Photoshop / Illustrator
- Coral draw
- Indesign
- Meta buisness suite
- Google analytics

Languages

- English
- Hindi
- Malayalam
- Konkani